



SME500 SINGAPORE

Congratulates

SHAKE CHILLI'S PTE. LTD.

based on nominations, assessments and business resilience,
being awarded the prestige commercial status of a

**SINGAPORE 500 SME COMPANY
FOR THE YEAR OF 2021**



Authorised Signatory
Singapore SME 500 Award Committee

Authorised Signatory
Association of Trade & Commerce (Singapore)

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The Singapore SME 500 Award is Supported By:
SINGAPORE
ASSOCIATION OF TRADE & COMMERCE
Empowering Businesses | Forging Network | Development & Sustainability





Date: 23/09/2021

LETTER OF CONGRATULATORY & AWARD CONFEREMENT
SINGAPORE SME 500 AWARD 2021

Dear SHAKE CHILLI'S PTE. LTD.,

Congratulations on being awarded the Singapore SME 500 Award 2021 based on your business resilience, performance and cleared assessments!

Theme for Singapore SME 500 Award 2021: " Business Resilience amidst COVID-19 "

The current year's theme has been set in view of the COVID-19 pandemic that has further accelerated businesses in their digitalization journey, equipping businesses with transformation and technological capabilities in their business operations. As such, the Singapore SME 500 Award 2021 is set to recognise SMEs that have further displayed business resilience, maintaining business continuity and showcasing their ability to transform and sustain.

The Singapore SME 500 Award was launched to recognize Singapore's leading Small-Medium Enterprises across major trade and industries that have contributed significantly to Singapore's GDP. Today, the Singapore SME 500 Award continues to recognize Singapore SMEs that have been developed and managed effectively, honouring leading businesses that have proven its success within the related business industries and sectors.

The Singapore SME 500 Award serves as a prestige recognition for your business and team players that have contributed greatly to each organization. Through nominations and recommendations of SMEs, the Singapore SME 500 Award committee assess and qualifies credible SMEs to be awarded the Singapore SME 500.

Widely known in the business scene, achieving the remarkable Singapore SME 500 Award is an endorsement towards the business's success and is certainly a significant milestone towards the business's position within the industry. The Award also serves as a yardstick where SMEs benchmark their business position and competitiveness against their competitors.

Yearly, the Singapore SME 500 provides a comprehensive ranking system of all award winners. The ranking system is derived based on SME's performance and market position, allowing SMEs to understand each position within the Singapore SME sector. The Singapore SME 500 Award recognizes your business qualities and standards, acting as a benchmark of your brand against local and global competitors.

Today, SMEs that bears the iconic Singapore SME 500 trademark signifies strength, competitiveness and leadership within the industry, allowing award winners to be recognized as a leader within the industry.

Recognizing only the most enterprising and privately held companies that have made significant contributions, the Singapore SME 500 Award is an award that businesses strives for continuous improvements to achieve on a year-to-year basis, spearheading each business's appetite for growth and success.

This letter serves as a confirmation of your organization – SHAKE CHILLI'S PTE. LTD. on being awarded the Singapore SME 500 Award 2021.

You may access your award entitlements via your BizPortal at www.atc.sg.

Complimentary Association of Trade & Commerce (Singapore) Membership

As an ATC member, you will be entitled to connect with other accredited enterprises, leverage on available business facilities and services provided by ATC's partners while embarking on heightened business profile and commercial reputation. ATC's legal, mediation clinic and business continuity team is available for provision of assistance should you require such services.

Details of your membership may be access via BusinessPortal@ATC.

Once again, congratulations on being awarded the Singapore SME 500 Award 2021 and wishing you continued business success!

Yours Sincerely,

Scan QR to access your BizPortal account

Mr Tan Kok How
Deputy Chairman
Association of Trade & Commerce (Singapore)